



Welcome

the 600,000 military families who moved to a new community this year!

Moving frequently as a military family — every two to three years, on average — can be stressful. To make matters even more challenging, according to Blue Star Families' annual Military Family Lifestyle Survey, only 41% of military families feel a sense of belonging to their local civilian community. But those who do have a sense of belonging are much more likely to thrive.

That's why Blue Star Families is designating the last week in September as "Blue Star Welcome Week." This week-long initiative is designed to alleviate transition challenges and support military families in communities across the country.

Show your support:

- Partner with your nearest Blue Star Chapter
- Offer discounts or other promotions at your business
- Host an event to welcome military families to your community

Blue Star Families offers military families a place to connect, find support, and build enduring relationships — wherever the mission takes them. Do Your Part — join us in welcoming military families to your community, not only during Blue Star Welcome Week but all year round.

Blue Star
Welcome Week 2024
September 21-29, 2024



Through **Blue Star Welcome Week 2023** we hosted **233 events** in **151 communities**, including **4 overseas** — impacting more than **41K military family members** in **40 states** with more than **140 local** and national partner organizations.

Reach out to Leah Love (llove@bluestarfam.org), Director of Brand Marketing and Community Engagement, to find out how to get involved.

Do Your Part and join us for Blue Star Welcome Week 2024!