



Libraries + Military Families

Each year more than 600,000 military families move to new communities. Blue Star Welcome Week is a national week of activation to ensure military families feel welcome and community members are inspired to do their part in supporting them.

As a community hub, libraries are well-positioned to get involved! Libraries act as central locations for community building, engagement, inspiration, and knowledge — welcoming places for newcomers, like military families, who are looking to connect with opportunities and resources.

Join us for Blue Star Welcome Week 2025 to help military families feel connected in the communities where they live and serve.

Blue Star Welcome Week FAQ

When is Blue Star Welcome Week 2025?

September 27–October 5, 2025

Why is this week so important?

According to the 2024 Military Family Lifestyle Survey, only 39% of active-duty respondents feel a sense of belonging to their local civilian community. The average military family moves three times as often as their civilian peers. And while more than 70% of families live off of the military installation in their local civilian communities, they do not feel a strong sense of belonging to those communities.

Why are Blue Star Welcome Week partners needed?

Blue Star Welcome Week is how we get upstream of the lack-of-belonging problem and help our military families thrive. We know that if you can create a moment of welcome when people move, everything else improves — financial challenges, mental and physical health, and so much more! Together, we can turn this moment into a movement and empower military families to feel a greater sense of belonging to the community in which they live and serve.

Where can I find more information?

bluestarwelcomeweek.org

Get Involved

Examples of Blue Star Welcome Week Library Events and Programs

- Storytime using books with themes of moving, being the new kid, making friends, military families, creating a sense of belonging or home, transitions
- Post a sign at checkout that welcomes military families
- Create a recommended bookshelf of resources that helps new families learn about the community (history and sites, famous residents, attractions, military connections, etc.)
- Get a library card/meet the librarian event
- Career support services (explore what the library has to offer for support)
- Book clubs for adults/teens/youth/families that focus on newcomers, community, and making friends

Event Registration

We'd love to have you join us by hosting a Blue Star Welcome Week event. Tell us what you have planned on our [partner event registration page](#) so we can include your activities in our impact!

Have an event already planned at your library during Blue Star Welcome Week? No need to plan something new. Register your existing event at the link above to welcome military families new to your community.

Online Toolkit

Sample social media posts, graphics, and more can be found at welcomeweek.bluestarfam.org/resources.

For general questions or more information about partnering on Blue Star Welcome Week, reach out to Leah Love, Director of Brand Marketing and Community Engagement at llove@bluestarfam.org.