



Sample Copy for Partners

Welcome Week Partner: Following are example texts you can use in sharing about Blue Star Welcome Week with your networks. Thank you for helping us spread the word!

Save the Date Social Media Copy

Facebook/Instagram Sample

Military families often pack up and move every two to three years — and that includes military kids who must start over at new schools, make new friends, and find where they fit in.

You can help make those transitions smoother!

Join me in celebrating #BlueStarWelcomeWeek from September 26th to October 4th — a time to show military and veteran families and their children that they're not alone, and they do belong.

Find out how you can support families in your area — including the youngest newcomers — at bluestarwelcomeweek.org or @BlueStarFamilies. Let's give military families, and their kids, the warm welcome they deserve. 💙 📖

#BlueStarWelcomeWeek

Twitter Sample

As the school year begins, many military kids are starting over — again. #BlueStarWelcomeWeek (Sept. 26–Oct. 4) is our chance to ease their transition and show they're not alone. Let's help every child feel welcome, supported, and seen. bluestarwelcomeweek.org or @BlueStarFamily

LinkedIn Sample

Relocating every few years is a reality for many #MilitaryFamilies — and it's especially tough on military-connected kids who must adjust to new schools, new routines, and new friendships again and again.

On average, these children will change schools 6–9 times before graduation. That's more than just a logistical challenge — it's a repeated disruption to their sense of stability and belonging.

And while 66% of military families live off base in civilian communities, only 39% say they feel a true sense of belonging.

That connection matters. Research shows families — and their children — are more likely to thrive when they feel supported by the community around them.

That's why from September 26 to October 4, I'm proud to join #BlueStarWelcomeWeek — a national effort to welcome military and veteran families, especially school-aged children, into our neighborhoods and schools.

Because when families feel like they belong, they're stronger — and so are the communities around them.

Learn how you can get involved through @BlueStarFamilies: bluestarwelcomeweek.org

#BlueStarWelcomeWeek

It's Welcome Week Social Media Copy

Facebook/Instagram Sample

Relocating every few years is part of life for many #MilitaryFamilies. On average, their children will change schools 6–9 times before graduation. That's more than a logistical hurdle — it's a repeated disruption to their sense of stability and belonging.

And while 66% of military families live off base, only 39% say they feel a true sense of belonging in their communities.

That connection matters. Research shows families — and their children — are more likely to thrive when they feel welcomed and supported by those around them.

From September 26 to October 4, we're proud to join #BlueStarWelcomeWeek, a national movement to help military and veteran families — especially school-aged kids — feel seen, supported, and at home in their communities.

Because when families feel like they belong, they're stronger — and so are the communities that welcome them.

Get involved with @BlueStarFamilies: bluestarwelcomeweek.org

#BlueStarWelcomeWeek

Instagram Sample



Military life means moving — a lot.

And for military kids, that often means starting over again and again.



On average, they'll change schools 6–9 times before graduation.

That's more than a logistical challenge — it's a disruption to their sense of stability and belonging.

And while 66% of military families live off base, only 39% say they feel a true connection to their communities.

That connection matters.

When families feel welcomed and supported, they're more likely to thrive — and so are the communities around them.



From Sept. 26 to Oct. 4, we're proud to join #BlueStarWelcomeWeek — a national movement to help military and veteran families feel seen, supported, and at home.

Let's do our part to welcome them.



Get involved through @bluestarfamilies:

bluestarwelcomeweek.org

Twitter Sample

#BlueStarWelcomeWeek is here! Let's show support for military families and their kids starting over in new schools and communities. Join @BlueStarFamily to help us say: "You belong here."

bluestarwelcomeweek.org

Linkedin Sample

More than 66% of #MilitaryFamilies live off base in civilian communities — and that means their children often start over in new schools, sometimes multiple times during their K-12 years.

We have a chance to change the experience for these kids and their families by being neighbors they can count on.

Join me in supporting #BlueStarWelcomeWeek from September 26th–October 4th — a national initiative welcoming military and veteran families into our neighborhoods.

Let's make every community a place where military-connected children and their families feel seen and supported. Get involved through @blue-star-families: bluestarwelcomeweek.org

#BlueStarWelcomeWeek

Thank You Social Media Copy

Facebook/Instagram Sample

Blue Star Welcome Week 2026 may be over, but when we continue to show up for military families — and their kids who are navigating new schools and friendships — we write the next chapter together.

Thank you for helping create a community where everyone, from parents to students, feels they belong.

What was your favorite part of Welcome Week?

Let's keep welcoming military and veteran families all year long.

#BlueStarWelcomeWeek

Twitter Sample

What a week! Together, we welcomed America's military families — and their kids starting over in new schools — during #BlueStarWelcomeWeek. Let's keep this spirit of belonging going all year. bluestarfam.org

LinkedIn Sample

As #BlueStarWelcomeWeek wraps up, we're reminded that welcoming military families also means supporting the military children who are walking into brand-new classrooms and communities.

Thank you to everyone who helped make this week meaningful.

Your efforts didn't just ease a transition — they helped military kids feel accepted and empowered to thrive.

Let's keep that momentum going. Learn how you can continue supporting military families and their children at bluestarfam.org.

Newsletter Script

Each year, approximately 600,000 military families relocate. Whether they're transitioning out of the military, transitioning in, or moving to new duty stations, these moves are a significant part of military life.

For military families with school-aged children, these frequent relocations can be especially challenging. On average, military kids change schools 6-9 times before graduating, disrupting their education and social connections.

And while more than 66% of military families live off base in civilian communities, only 39% report feeling a true sense of belonging in their local communities.

In response to these challenges, we're excited to participate in [Blue Star Welcome Week](#), a nationwide effort to foster connection and belonging for military families, from September 26th to October 4th.

With most military transitions happening during the summer, we want to take this special week to come together as a community and give a great big [X COMMUNITY] welcome to these families. We're calling on everyone to **"Do Their Part"** – whether it's through local events, thoughtful messages, or small gestures of welcome, we aim to help military families feel valued and connected.

<<**CITY NAME / SCHOOL / BUSINESS / ORG**>> is excited to join this nationwide effort to make military families' transitions smoother and more positive, offering opportunities for connection and support. Learn how you can participate in **Blue Star Welcome Week** by visiting [bluestarwelcomeweek.org](#).

Email Copy

Subject Line: Blue Star Welcome Week Starts September 26th

Email Copy:

Dear [Name],

Are you ready to welcome new military families to your community? Every year, approximately 600,000 military families relocate. For military families with school-aged children, these frequent moves can be especially challenging. On average, military kids change schools 6-9 times before graduating, disrupting their education and social connections.

And while more than 66% of military families live off base, **only 39% report feeling a sense of belonging in their local communities.**

This is why we're excited to participate in [Blue Star Welcome Week](#) from September 26th to October 4th.

This week is a chance for our community to come together and give a warm welcome to military families. Whether through local events, small gestures of kindness, or messages of support, we'll help these families feel valued and connected.

Learn more about how you can participate in Blue Star Welcome Week at [bluestarwelcomeweek.org](#). I look forward to celebrating Blue Star Welcome Week together!

[YOUR NAME]